

<http://allstreetdance.co.uk/>

Subject: CyberPR Presents: You Got Served: Beat The World Original Soundtrack

Dear AllStreetDance Team (Sorry, I couldn't find your actual name anywhere on your site!)

Congratulations on your initial launch of your site! I stumbled upon it and really love the layout of your site, as it's very clean and easy to navigate around. I also would like to congratulate you for being nominated in the Best Specialist Site For Journalism category for the Online Media Awards. I'm sure you and the rest of the team are all very excited. It just goes to show how hard work really does pay off!

Anyways, my name is Nedj and I work with Cyber PR. We are a digital marketing music firm and connect musicians to blogs. Therefore I'd like to introduce you to an album you might like, which is the You Got Served: Beat The World Original Soundtrack, which was recently released on June 14<sup>th</sup>. Beat the World, written and directed by Robert Adetuyi (Stomp the Yard), is an engaging drama about top international dance crews coming from around the world to Detroit to compete in the International Hip Hop Dance Competition.

The film introduces a new dance style that combines traditional B-Boy & Street Dancing with more extreme forms of Parkour and Free-Style Running. The release of Beat the World marks the first synthesis of these styles on the silver screen, further pushing the edge of traditional forms in dance and music. Beat the World is the first international Hip Hop soundtrack featuring cross-cultural collaborations between these highly prominent and socially conscious artists. Notable collaborations include the multi-lingual world-beat dance track "Must Be the Music" (<http://song.ly/2n9z1>), performed by Les Nubians (France), Lina (US) and MV Bill (Brazil). In "Express Yourself", reggae Icon Ziggy Marley and Nigerian-born powerhouse Nneka join forces to unveil another simple but crucial theme: our need for self-expression, whether through music, dance, art, film or freedom of speech. You can view the full bio, download hi-res images, and mp3s- <http://cyberpr.biz/clients/2963>

If you enjoy Step Up, Stomp the Yard, or any other dance movie, you're bound to like this soundtrack as well. Can I send you a digital copy for review? Or are you open to setting up with producer Frank Fitzpatrick for Q&A's about bringing together such notable group of artists to create this project? **You Got Served: Beat The World Trailer (Available on DVD) -**

[http://www.youtube.com/watch?v=WKmQwdSfUWA&feature=player\\_embedded](http://www.youtube.com/watch?v=WKmQwdSfUWA&feature=player_embedded)

Thank you so much for your time, looking forward to your feedback.

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